

Get Found Online!

Using Social Media to Reach More Buyers



In this class, you will learn about using social media to reach your target audience.

Social Media helps you nurture leads into customers & retain customers.



Want strong sales this season? Learn 10 ways to use social media to add more to your bottom line. In this class, you will learn:

- The must-have tricks to re-engage interested visitors
- Clever ways to educate your customers on your products and services
- The secret to keeping your followers engaged

We will talk in broad terms about using social media but you will also leave this class with an action plan on what to post, when to post and how often. Be effective and efficient.

About the Speaker

Victory Harbin, Co-Owner of The *Social* Brand

Victory Harbin is a digital marketing expert who helps businesses get found online through search marketing and content creation. She teaches classes through the Tennessee Small Business Development Center and at the WordCamp conferences regularly.



Special Training



“I learned how to start using social media for my business. Victory covered a lot but still didn’t overwhelm us!”